



Valensa International and UAS Laboratories, Inc Announce Joint Production and Marketing of New Women's Health Product

2010/03/11 - Valensa International LLC

Valensa International (Eustis, FL USA) and UAS Laboratories (Eden Prairie, MN) announced today that they have entered into a license and supply agreement that provides UAS access to Valensa's patented Cran-Gyn™ ingredient for use in a new, patent-pending "triple action" women's health product called Cran-Gyn DDS®. Cran-Gyn DDS combines the known power of *Lactobacillus acidophilus* DDS probiotics with Cran-Gyn – a concentrated, proprietary cranberry/d-mannose formulation. Cran-Gyn DDS offers a low-calorie, natural alternative to women for the management of UTI issues and yeast health management as well as improvement of digestive health and immune function, in a low calorie easy-to-use dosage form with low "pill burden". Cran-Gyn DDS will be introduced by UAS Laboratories, Inc. at the 2010 Natural Products Expo West in Anaheim, California on 12 March 2010.

According to Dr. Rudi E. Moerck, President and CEO of Valensa, UAS Laboratories, Inc. is an excellent partner for Valensa in bringing its Cran-Gyn women's triple action health technology to a broader market. "UAS Laboratories, Inc. is a leader in probiotics, especially in the area of women's health. Valensa began the collaboration with UAS to explore the synergistic effects of probiotic products with the functioning of cranberry juice anthocyanins and natural d-mannose, along with immunity boosters and antioxidants that are present in our Cran-Gyn ingredient. The result is a product that can be used every day to support overall GI and urinary tract health for women as well as one that can be used when UTI symptoms may be present. This is a major advance in women's GI and urinary tract health," he said.

Combining the best of three different technologies

While cranberry juice, d-mannose and probiotics have all been used separately in the past to support women's UT health, Cran-Gyn DDS provides these approaches in a novel and highly effective triple action manner. With Cran-Gyn, the calorie burden of cranberry juice is avoided and the unnecessary fiber content of existing popular cranberry extract nutraceuticals is eliminated. As a concentrated women's health product that requires a very low dosage/pill burden, it can be taken daily to support regular urinary function, preemptively before known UTI trigger activities, or as a UTI health support product. Like all DDS® probiotics, Cran-Gyn DDS is a vegan product and is non-dairy, gluten-free, soy-free, corn-free and non-GMO. The product is available exclusively in vegetarian capsules.

All UAS Laboratories,

Inc.'s DDS probiotics contain the superstrain, *Lactobacillus acidophilus* DDS®-1, a

patented and trademarked probiotic strain. DDS probiotics have over 200 completed university and clinical studies in a variety of women's health applications including *Lactobacillus acidophilus* DDS-1 effects on *Candida albicans* and *E. coli*, which are generally recognized as responsible for many urogenital impacts.

About UAS Laboratories and DDS® Probiotics

UAS Laboratories, Inc. (Eden Prairie, MN) is one of the world's leading companies specializing in research, manufacture and marketing of probiotic-based ingredients for human health. The company was established in 1979 by Dr. S.K. Dash, the probiotic pioneer. UAS Laboratories, Inc. provides branded DDS® Probiotic supplements to stores and health professionals, in the USA, Canada and worldwide. It also provides private label probiotics and probiotic raw material. DDS Probiotics are backed by over 40 years of university research, U.S. patent and trademark law. Dr. Dash, the president of UAS Laboratories, Inc., serves the International Probiotic Association as a Scientific Advisor and Vice President. He is also the Adjunct Professor of Nutrition and Food Science Department at South Dakota State University. Dr. Dash is the recipient of many national and international awards and honors for his many innovations in and contributions to probiotics. For more information on UAS Laboratories, Inc., visit www.usalabs.com.

About Valensa International, LLC

Headquartered in Eustis, Florida USA (near Orlando), Valensa International is a leading science-based developer and provider of high quality nature-sourced products for nutritional supplements and functional foods. Valensa's certified organic production facilities are located in a protected pine/saw palmetto grove.

Valensa Omega-3 brands include Tresalbio™ Supercritical Chia Seed Extract ChiaGold™ Stabilized Chia Seed Oil, ChiaMax™ Low-Fat Whole Grain, Z-Omega™3-6-9, Cranberol® Cranberry Seed Extract and AstaCran® Astaxanthin-Cranberry Seed Extract, along with its new "Deep Ocean Krill™" product. Other branded ingredients include Zanthin® Natural Astaxanthin, SpiruZan™ Spirulina & Astaxanthin Complex, USPlus® Prostate Formula and Palmetto Rosso™ Saw Palmetto Extracts. Functional food brands include ChiaMax™ Omega-3 Low-Fat Whole Grain products. Condition-specific brands include Cran-Gyn™ Women's Health Formula and Nanocosanol™ Policosanol Dispersion.

Valensa is committed to production and processing that supports the environment and fair labor practices for those that work the land and participate in the production process.