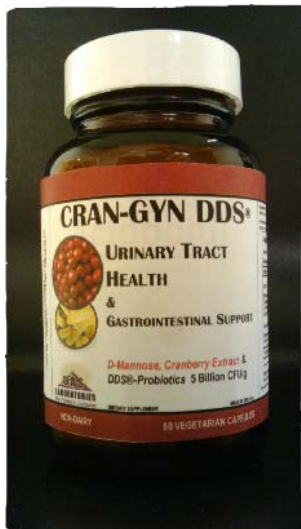


UAS NEWS & REPORT



UAS Labs to Launch UTI Product at Expo West

UAS Laboratories will be launching a new urinary tract health product at Expo West called Cran-Gyn DDS®. Cran-Gyn DDS® is a unique combination of a proprietary blend of Cranberry Extract, D-Mannose and DDS® Probiotics (patent pending). DDS® Probiotics contain the powerful superstrain

Lactobacillus acidophilus DDS®-1. Earlier research shows that DDS®-1 provides protection against UTIs. In addition, L. acidophilus DDS®-1 produces a natural bacteriocin with the ability to inhibit E. coli. DDS®-Probiotics also boost the immune system. Research on cranberry shows that cranberry can prevent the development of fimbriae in E. coli, one of the primary culprits in UTIs. D-mannose has shown great promise in that it inhibits E. coli's ability to adhere to cells lining the urinary tract. Together, this combination is an excellent way to maintain urinary tract and digestive health.

Dr. S.K. Dash Presents Probiotics to South Dakota State

Dr. Dash has taken on an additional role as adjunct professor at the Food Science and Nutrition Department of South Dakota State University. In a seminar on probiotics, Dr. Dash provided important insights to the faculty and students at SDSU. Probiotic research will be a major focus of students and faculty. Research will address food applications, health conditions and improved nutrition. With strengths in food and dairy science, nutrition, microbiology and health, South Dakota State is well-positioned to play an important role in the evolving field of probiotics.



Chiropractors Show Increased Interest in Probiotics

UAS Labs recently exhibited at the Parker Chiropractic College seminars in Las Vegas.

This conference is attended by more than 5000 chiropractors. Nutrition is one of the hottest areas of emphasis for chiropractors. As there has been significant interest in DDS® Probiotics from UAS Laboratories, now DDS Probiotics are available to health professionals through Emerson Ecologics, one of the leading distributors of nutritional supplements to the health practitioner field.

Independent Lab Tests Show DDS Probiotics Beat Label Guarantee

Every batch of DDS probiotics is QC tested in house, then tested by an independent laboratory. Findings confirm that DDS probiotics consistently exceed label guarantees. (Actual results from Dec, 2009)



Silliker Laboratories: Madison, WI 53704

DDS Probiotic	Label Claim	Silliker Lab Tests
DDS® Plus Caps & Powder-	5 Billion CFU/g	16 Billion CFU/g
Probioplus Caps.....	10 Billion CFU/g	22 Billion CFU/g
DDS® Acidophilus Caps/Tabs/Powder.....	5 Billion CFU/g	22 Billion CFU/g
DDS® Junior Powder.	5 Billion CFU/g	11 Billion CFU/g

Note: The test results may vary from batch to batch. However, the potency has been significantly higher than the label guarantees.



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Probiotics in the News



Probiotics May Reduce Cholesterol Absorption

A recent study published in the *British Journal of Nutrition* indicated that a probiotic *Lactobacillus acidophilus* reduced absorption of cholesterol by interacting with the

expression of certain genes. This research opens up another area for further research investigation into using probiotics to support good health.

Journal Review Cites Probiotic Use for Emerging Pathogens

A recent review in the *Current Opinions of Gastroenterology* discussed a possible role for probiotics and prebiotics in the treatment and prevention of infections from pathogenic bacteria. The study looked at *E. coli* 0157:H7, the organism responsible for infections from tainted food like undercooked hamburger. It also looked at strains of *Campylobacter* from chicken. In both cases there was positive evidence that probiotics taken as a preventive and/or treatment could help the infected individual.



Probiotics on the Rise

A post-conference workshop on Probiotics: Market Opportunities and Trends in November highlighted several trends.

A speaker from the Natural Marketing Institute segmented the market into GenXers, Boomers and Matures – approximately 7% use probiotics. The Gen X demographic had the highest awareness of probiotics at 52%. The speaker underscored the point that awareness does not equal understanding which presents marketers with a significant market education challenge.

(The information contained in "Probiotics in the News" is for consumer information and education purposes only. Nothing contained in the newsletter is intended as medical advice. Consumers should consult with their own health care practitioners for medical advice.)

Featured Products of the Month



DDS[®] Plus

Contains- *L. acidophilus* DDS-1 and *B. longum*, with FOS.

Potency- 5 billion CFU/g (2 capsules)

Indications- As an aid in maintaining normal intestinal flora to promote gastrointestinal health.

Suggested Use- Take two or three capsules daily before breakfast.

How supplied- 100 Vegetarian capsules per bottle, 12 bottles per case

Storage- Refrigeration at 40°F recommended

Note: DDS[®] probiotics are colonizers so they will multiply in the intestinal tract and provide even more probiotic benefits. Like all DDS[®] probiotics, DDS[®] Plus produces enzymes, B vitamins and a natural antimicrobial peptide.

DDS[®] Junior

Specially formulated for children 0-8 years.

Contains- *L. acidophilus* DDS[®] -1 and *B.lactis*, with FOS.

Potency- 5 billion CFU/g (1/4 tsp)

Indications- As an aid in maintaining normal intestinal flora to promote gastrointestinal health.



Suggested Use- Mix in warm water or food and feed to child daily.

How supplied- 2.5 oz powder per bottle, 12 bottles per case

Storage- Refrigeration at 40°F recommended

Awards Received Recently (2010):

- Dr. Dash Appointed Adjunct Professor at SDSU

"Probiotics are more important than multivitamins and should be taken daily."©

- Dr. S.K. Dash

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